

# Keynote Speaker George F. Will

## Pulitzer Prize Winning Columnist and Baseball Enthusiast

Unmatched in his insight, George F. Will provides witty, trenchant, and always-informed commentary on politics, the economy, and American society. Mr. Will's newspaper column has been syndicated by The Washington Post since 1974. A 1977 Pulitzer Prize winner for his commentary, he has published several collections of his columns as well as two books on political theory. A lifelong lover of baseball, Mr. Will has published three books on the subject. (*Men at Work: The Craft of Baseball* topped the New York Times Bestseller list for two months in 1990.) In addition to his writing, he was a member of Major League Baseball's Blue Ribbon Panel, examining baseball economics, 1999-2000.



## Emcee Dick Bremer

### Retired Broadcaster, Minnesota Twins

Dick Bremer was the voice of the Minnesota Twins for 40 years. Born in St. Paul and raised in Dumont, Minnesota, Bremer began his Twins play-by-play career with Spectrum Sports from 1983-85. After a one-year hiatus, he rejoined the club's broadcast team in 1987 and has been the Twins' television play-by-play voice since, spanning Twinsvision, Midwest Sports Channel, Victory Sports, Fox Sports North and Bally Sports North. In 2013, Bremer received the Silver Circle Emmy for Broadcast Excellence and was inducted into the Minnesota Museum of Broadcasting Hall of Fame. In 2020, Bremer authored his best-selling memoir, *Game Used*. He retired in 2023 as the longest-tenured television broadcaster for a single team in Major League Baseball.

## Sponsorship Levels

### Platinum (\$25,000 Investment)

- Highly visible Platinum branding presence on all event collateral, website, social media, advertising, event screen presentation and promotional outreach, onsite signage at all Gala events, and option to provide product in swag bag.
- Includes 1 (one) Platinum table with up to 8 seats.
- Prominent table placement.
- Up to 12 tickets to a private Meet and Greet event with Mr. Will.
- Only 2 Sponsorships available at this level.

*Estimated fair market value: \$2,700*

### Gold (\$15,000 Investment)

- Highly visible Gold branding presence on all event evening collateral, website, social media, event screen presentation and promotional outreach, and onsite signage at all Gala events.
- Includes 1 (one) Gold table with up to 8 seats.
- Prominent table placement.
- Up to 8 tickets to a private Meet and Greet event with Mr. Will.
- Only 2 Sponsorships available at this level.

*Estimated fair market value: \$2,300*

*After September 15th, individual tickets may be purchased on the event website at \$400 each (as available).  
[www.mountrushmoresociety.com/gala](http://www.mountrushmoresociety.com/gala)*

### Black Hills Gold

#### (\$10,000 Investment)

- Black Hills Gold branding presence on all evening collateral, website, event screen presentation and promotional outreach.
- Includes 1 (one) Black Hills Gold table with up to 8 seats.
- Premium table placement.
- Up to 6 tickets to a private Meet and Greet event with Mr. Will.
- Only 2 Sponsorships available at this level.

*Estimated fair market value: \$2,100*

### Silver (\$5,000 Investment)

- Silver branding presence on all evening collateral, website, and event screen presentation.
- Includes 1 (one) Silver table with up to 8 seats.
- Priority table placement.
- Up to 4 tickets to a private Meet and Greet event with Mr. Will.
- Only 4 Sponsorships available at this level.

*Estimated fair market value: \$1,900*

### Bronze (\$3,000 Investment)

- Bronze branding presence on all evening collateral and event screen presentation.
- Includes 1 (one) Bronze table with up to 8 seats.
- Limited supply available at this level.

*Estimated fair market value: \$1,200*