

This is our Legacy.

Annual Report • 2020



This is Mount Rushmore.
Preserve. Promote. Educate. Protect.

MOUNT
RUSHMORE
SOCIETY





Supporting Mount Rushmore Since 1930.

Official Partner of the National Park Service

Our Mission.

The Mount Rushmore Society is dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.

Message from Leadership



Together, we can make a difference and continue a legacy of service and support for Mount Rushmore!”

—Diana Saathoff, CEO

Cover Photo: The Avenue of Flags was redesigned in 2020 for accessibility needs at Mount Rushmore. The original columns displaying the flags were removed and the pathway expanded to better accommodate visitors as they make their way to the Grand View Terrace. The Society provides for the annual replacement of each flag on the Avenue of Flags, representing 50 states, six territories and commonwealths.

A Legacy of Support



Pictured above are 2020 Society President Kay Jorgensen, current Society President Aaron Galloway and CEO Diana Nielsen Saathoff.

As Mount Rushmore’s longtime philanthropic partner, the Mount Rushmore Society (Society) was able to fulfill our mission and make a meaningful impact on the Memorial even in the midst of a worldwide pandemic. In partnership with the National Park Service (NPS) and volunteers and donors like you, we continued to financially support the following in 2020:

- Junior Ranger books and badges;
- Seasonal interpretive NPS rangers to provide tours and programs for our guests;
- Multi-cultural programs, including presidential re-enactors and traditional Native American artists and performers; and
- The Kay Jorgensen Interpretive Internship Program that provides young professionals the opportunity to work at a national park.

With YOUR support, we are:

- Focused on investing in areas that make a lasting impression on our youth.
- Focused on influencing and shaping the next generation of park stewards.
- Developing and encouraging a pipeline for careers in public lands by supporting young professionals.
- Providing opportunities to create lifelong memories while our guests are experiencing Mount Rushmore. We want them to become ambassadors of the Memorial and adventurers of the national park system. We want them to grow up and bring their families back to experience America’s greatest gifts.

Together, we made a difference during an unprecedented year, and, with your help, we will continue that legacy into 2021 and beyond!

Sincerely,

Diana Saathoff, CEO

Our Impact

During a challenging year marked by the COVID pandemic and construction at the park, your donations CONTINUED to support Mount Rushmore in the following ways.



Junior Rangers

The Junior Ranger program is an activity-based program conducted in most national parks. But, unlike some parks, Mount Rushmore's program is absolutely **FREE** because of your ongoing support of the Society.

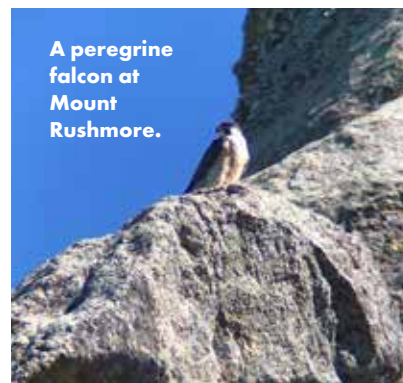
In 2020, **27,000** children learned about the historical and cultural significance of Mount Rushmore by completing the Junior Ranger booklet (ages 5-12) and/or the Rushmore Ranger booklet (ages 13+). Children were also able to earn their Junior Ranger badge by participating in Junior Ranger Quest, an online version of the program available for free download.

Those who completed the activities were also "sworn in" with an oath to protect parks, continue to learn about parks and share their own ranger story with friends and family. They also received an official Junior Ranger badge.

84 Hours of Continuing Education

The Society offices in Rapid City provide complimentary space for continuing education for our NPS partners, as well as national and regional agencies and cooperating association/friends group partners. More than **200** park partners were able to participate in critical training.

Search for "Junior Ranger Quest" in the app stores to download the online version of the Junior Ranger program!



Natural Resources

There is more to Mount Rushmore than meets the eye. The Society uses your gifts to help preserve the great biological diversity that Mount Rushmore offers and help scientists study the little-known wonders hidden below the sculpture of the four presidents. Several different species of wildflowers and birds, as well as deer, bats, marmots, mountain goats and even coyotes and mountain lions have been observed through these efforts.

Did you know that 2020 brought the first ever mating pair of peregrine falcons to Mount Rushmore?

Wildlife monitoring equipment funded by the Society is used to capture images and vocalizations of raptors as they prepare their nest, or eyrie. Peregrine falcons are shown to have strong attachments to previous nesting sites, so we are hopeful that this pair will return in the spring!



Programming

One of the most important gifts we can give visitors at Mount Rushmore is an understanding of our nation's history, the diverse cultures that make up the rich heritage we all share and an appreciation of the importance of caring for that shared legacy. Your gifts to the Society support these efforts by **funding presidential re-enactors, cultural resource preservation and cultural programming.**

Presidential Re-enactors

President Theodore Roosevelt (a.k.a. Gib Young) and President Abraham Lincoln (a.k.a. Fritz Klein) patrolled the park, giving scheduled and impromptu presentations to guests throughout the summer.

Cultural Programming

Your support made cultural programming possible at the Memorial. From daily ranger talks throughout the summer covering

the history of the sculpture and its significance to the history of our country to the educational programs in the Lakota, Dakota & Nakota Village, a multitude of cultures that make up the fabric of this country are represented by Mount Rushmore and the surrounding Black Hills. Each year, traditional flute players, storytellers and dance exhibitions are presented on the Memorial grounds from tribal members, bringing their culture alive to visitors from around the world.

Cultural Resources

Mount Rushmore houses valuable historical photos, documents and items from not only Mount Rushmore but also from Devils Tower National Monument and Jewel Cave National Monument.

Each of these items tells an essential piece of the story of these important sites. With funds from the Society, they are preserved with care by a professional curator.



Ranger
Darrell Red
Cloud.

Below is Logan Block of Custer, SD, who served as one of six interns at Mount Rushmore in 2020.



“In a challenging year, the Society enabled us to still hire six interns, transport them and house them,” explains Chief of Interpretation Maureen McGee-Ballinger. “Without support from you, this would not have been possible. Thank you for making it happen!”

The Kay Jorgensen Interpretive Internship Program

In 2020, **six** young adults were selected for the recently re-named Kay Jorgensen Interpretive Internship Program at Mount Rushmore where they worked closely with the full-time interpretive staff at the park.

These interns, with the supervision and guidance of NPS staff, created engaging talks and programs for the visiting public throughout the summer. Thanks to you, the Society provided the stipends and lodging for these interns.

This experience provides a priceless opportunity for young adults to explore a career in park management and resource conservation. **If you would like to know how you can contribute to this important program, please contact Stephanie Pariza at stephanie@mtrushmore.org.**

About Kay Jorgensen

Recently, the NPS announced that the internship scholarship program the Society has funded since 2015 was renamed the Kay Jorgensen Interpretive Internship Program.

The NPS bestowed this honor to Society Past-President Jorgensen in recognition of her passion for education, her advocacy for citizen engagement in public service and service to Mount Rushmore National Memorial.

Jorgensen has served on the Society board for over 12 years and as president from 2019-2021.

She recently joined the Mount Rushmore Bookstore Committee that oversees the operations of the Society stores at the park. She is a forever champion of educating youth about public lands and the importance of Mount Rushmore.





Did you know?

Funded by the Society, seasonal park rangers gave 24 educational presentations to students in the classroom, at the park and through distance learning in 2020.

Interpretive Programs by Seasonal Rangers

While 2020 was an unprecedented year, Mount Rushmore's seasonal interpretive rangers and interns, funded by the Society, gave **3,149 talks** in various locations throughout the park.

More than **294,000 visitors** attended formal and informal interpretation presentations which gave information about sculptor Gutzon Borglum, the workers, carving techniques and more.

In addition, more than **1,000,000** visitors interacted with these rangers who staffed the Visitor Center and Information Center desks.





Tribal Consultations

As part of the environmental assessment conducted to ensure a safe fireworks event for all, the NPS conducted **two** tribal consultations with a total of **20** tribal leaders, seeking input on environmental and cultural concerns.

These meetings were hosted and sponsored by the Society at 830 Main St in Rapid City and contributed to the continuing partnership between the park and area tribal leaders.

Independence Day

Millions of people watched Mount Rushmore's Fireworks Celebration on July 3rd. Organized by the State of South Dakota and the NPS, the program began at 4 pm with a variety of entertainers, including Native American hoop dancer Jasmine Pickler, presidential re-enactors, the U.S. Air Force Academy Band, the South Dakota Army National Guard Band and speeches by South Dakota Governor Kristi Noem and, of course, President Donald Trump.

With your help, the Society provided the cultural and historical entertainment, as well as meals, drinks and supplies for essential security personnel, NPS personnel and volunteers to provide a safe and well-organized event.



After a year hiatus due to construction in the park, the annual Evening Lighting Ceremony reconvened in the Amphitheater in July, 2020. This popular ceremony includes a ranger program, a movie and a patriotic flag-folding ceremony, honoring all veterans and active military personnel in attendance.

Our Operations

Below are the newly renovated Visitor Center Bookstore (l) and the Information Center Bookstore (r).



Between the construction at the park and impact of the pandemic, retail operations were closed a significant part of 2020. Gross retail sales dropped by 41% in 2020. As stores began reopening in May, new COVID-related protocols (including more staffing, masks, social distancing, credit card usage and cleaning) were put in place. Sales rebounded gradually throughout the year.

Mount Rushmore Bookstores

All locations at Mount Rushmore were closed March to May.

Information Center Bookstore

When the park officially reopened in late May, the Information Center Bookstore opened as well. The NPS moved their Ranger Desk outside to accommodate social distancing. As a result, the store was able to use the entire footprint of the Information Center, allowing staff to provide a wider range of educational products and inform visitors of how the Society supports the park. While this store closed again in the fall as a result of construction, we look forward to reopening for the 2021 season.

Visitor Center Bookstore

Closed since 2019 for construction, the Society's newly remodeled Visitor Center Bookstore opened on July 3 just in time to welcome visitors to the Mount Rushmore Fireworks Celebration event.

Mount Rushmore Self-Guided Tours

Due to the nature of hand-held devices in a COVID world, the tours were not in use for the majority of 2020. With the outlook brighter for 2021, plans are to open this educational and popular activity this summer.

Sculptor's Studio Bookstore

This store remains closed at this time due to its small footprint. Staff are re-evaluating opening in the future.

Memories at the Airport

It is no secret that airline traffic suffered in 2020. However, after reopening last May, traffic at the airport has steadily increased and is rebounding in 2021.

Memories on Main

Opening in June, sales from this store experienced a 60% increase over 2019 due to an uptick in online sales and an expanded line of product offerings, including home decor and Bed|Stu boots and bags.

Community Outreach

In 2020, we connected with you in new and creative ways.

The Great National Park Giveaway

In honor of National Park Week, the Society hosted the Great National Park Week Giveaway. Residents were invited to drive by the offices at 830 Main St on April 23 and pop their trunk for some homeschool fun . . . perfectly socially distanced.

President George Washington and staff and friends gave away **more than 600 Mount Rushmore Casting Kits** during the Great National Park Giveaway!

Kids of all ages made their own model of Mount Rushmore, and some shared their results with us on social media.

New Website Launched!

The Society launched a new website at **mountrushmoresociety.com** last March, just in time for added interest in online educational books and products. The results were an increase in online sales that are processed out of Mount Rushmore Memories on Main. More than 12,000 friends of the park visited our new website in 2020.



StoryTime at Mount Rushmore

With the help of Visit Rapid City, the Society produced StoryTime at Mount Rushmore in which several staff members were recorded reading a few of our most popular self-published children books.

- Four Famous Faces
- One Baby Mountain Goat
- Joy at Mount Rushmore
- Who Carved the Mountain?
- Rhyming at Mount Rushmore
- Mount Rushmore Memories
- Do You See Mount Rushmore?

The videos may be viewed at mountrushmoresociety.com.



Website

More than 12,000 friends visited the new website in 2020.



Senator John Thune's West River Director Qusi Al-Haj was one of the many participants in the Society's Virtual 90th Anniversary Video still available for viewing at mountrushmoresociety.com.

“On June 14, 1991, I won life’s lottery and became a U.S. citizen. The occasion would have been special anywhere but taking the oath . . . at Mount Rushmore made it that much more special.”

—Qusi Al-Haj

(excerpt from the Mount Rushmore Society's 90th Anniversary Celebration video)

Virtual 90th Anniversary Celebration

This celebration was held on October 3rd and encouraged donors to make a gift of \$90 to celebrate the Society's 90 years of impact supporting Mount Rushmore National Memorial. **More than \$18,500 was raised** as a result of this effort.

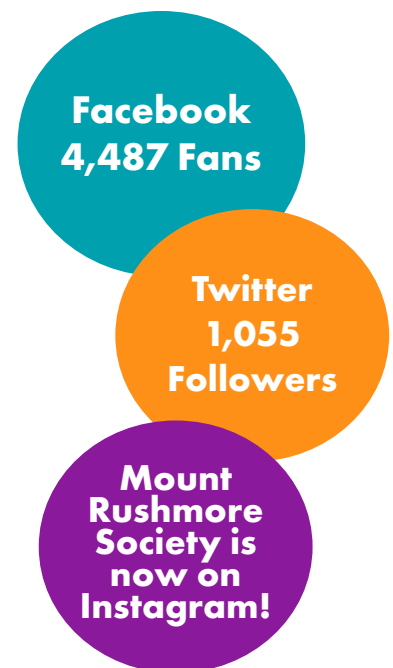
Although gathering in person was not possible, the virtual nature of this event brought several silver linings. The geographic reach of donors participating in the event was wider than ever before, with donors from every corner of the United States participating.

In addition, it was successfully executed despite the staff members responsible for its implementation being in their homes on quarantine!

Special thanks goes out to Visit Rapid City who sponsored and produced the video, the National Park Service and Xanterra Parks & Resorts that donated the prize package for attendees.

Some notable champions of Mount Rushmore and the Society appear in the video, including Senator John Thune, Thune's West River Director Qusi Al-Haj, Visit Rapid City's Julie Jensen, "President Theodore Roosevelt" and various Society staff, board members and visitors from around the country!

The video remains available on the Society's website and will continue to be used in whole or in part in future promotions and communications.



Our Supporters

The Mount Rushmore Society's impact would not be possible without the generous support of members, donors and friends. The list below is comprised of those who have given \$100 or more in donations, sponsorships, membership fees, event fees and gifts-in-kind to advance the work of the Society in 2020. All of this support enables the Society to provide funds to support park projects that are over and above Mount Rushmore's baseline operations. Your generosity makes our work possible, and we thank you.

Borglum Circle

\$100,000-\$249,999

South Dakota Governor's Office of
Economic Development
Brent and Sue Nixon

Heritage Society

\$25,000-\$99,999

Black Hills Corporation

Independence Society

\$10,000-\$24,999

Tim and Karen Raben
Warren Robinson

Patriot's Society

\$5,000-\$9,999

BankWest
Anthony and Brenda Cleberg
Wayne & Martha Moore
Susan T. Elliott & Michael A. Ross, M.D.
Security First Bank

\$1,000-\$4,999

Robert and Judy Antior
Gary and Gloria Brown
Bob and Bev Curtis

Aaron and Dawn Galloway
Great Western Bank
Brian D. Hagg
Antonette Logar and Edwin Corwin
David and Cynthia Mirsky
James S. Nelson
Rollie and Peg Noem
Stephanie and Marc Pariza
John and Kay Rozell
Simpson Creative Printing
Wander Project
James and Denise Webster

\$500-\$999

Stanford and Lynda Clarke Adelstein
Cathleen Christopherson
Kent and Chris Christopherson
Robert and Sharon Dominicak
Judy and William Duhamel
Carla & Gregg Galloway
Richard and Nancy Gowen
Andrew and Barbara Knight
Kathleen Zaffore

\$100-\$499

Dan and Leslie Ashmore
Ulus Atasoy
David Barno
Rebecca Barrett
James and Cathy Bouck
Kelly and Crystal Brightwell
Jeffrey Carr
Lois Castrucci
Roger Cedarblade
Jeff Connolly and Katie LeClair
Jeff and Janice Couch
Dacotah Bank
Glorianne Davis
Amelita Depaola
John Dimar
Sebastian Dus
Amie Estes

Larry Evans
Sid and Diane Goss
Cecelia Green
Jim and Connie Green
Lee and Joanne Groskopf
Joe Guzzardi
James Haluska
Angela Hanson
Lin Harris
Charles and Kathryn Hart
Marnie and Doug Herrmann
Paula Honerkamp
Karen Hovey
Todd Jacobs
Carol Johnson
Tim Johnson
Kay S. Jorgensen
Allen Kirksey
Wayne and Kelly Klein
Deb Kuehn
Mark and Suzanne Lackermayer
Phil Lampert
Gene and Pat Lebrun
Bonita Ley
Clara Mayfield
Patricia Miller
Mark and Carolyn Mollers
Karen Olson
Don and Jane Patnoe
Frank M. Rance
Eileen Rossow
Diana N. Saathoff
Stephanie H. Sandlin
Karen Schaffer
Cheryl and Bill Schreier
Jeannie Short
Matt Sleep
Dorothy Slingsby
Esther Swan
Thuy Van
Roger Volentine
Lisa Griffith Webre
Jim and Sharon Weinell
Mariruth Wittkamp
Darrell Worman



Pictured above are those who gathered for the Donor Wall Unveiling in August and are represented on the Grand View Terrace Donor Wall. Back Row (l-r): Ranger Brad Eggers, Jeff Dixon, Brent and Sue Nixon, Brenda and Tony Cleberg, Dana Nelson, Karen and Chip Olson, Vicki and Chuck McLain, Donna James, Rod Robinson, Marnie and Doug Herrmann, Lynzie and Scott Montague. Front Row (l-r): Tim and Karen Raben, Kay Jorgensen, Roxann and Bruce Basham, CEO Diana Saathoff, Paul and Kirsten Bradsky.

Donor Wall Unveiling Represents \$242,500 of Gifts

The Society and the National Park Service unveiled **16 new donor** names engraved on the Grand View Terrace Donor Wall at Mount Rushmore National Memorial during a ceremony on August 7. The donations represent **\$242,500 in gifts** to support the Memorial.

Among the names unveiled were the descendants of Doane Robinson, the state historian who first conceived the idea of a carving in the Black Hills.

Contributions of \$5,000 and up to the Society are eligible for engraving on the Grand View Terrace Donor Wall at Mount Rushmore after going through a donation review process to ensure that the agency's guidelines are followed, its reputation is protected and its fiduciary responsibility to the public is fulfilled.

Due to construction, engraving donor names on the Donor Wall was halted for a number of years. We were excited to honor those who had given a one-time gift or completed pledges to the Society in support of Mount Rushmore from July 2018 to June 2020.



Pictured above are (left) Brent and Sue Nixon of Nevada who joined the Borglum Circle and were able to attend the unveiling.

“Mount Rushmore is simply amazing. An accomplishment only possible due to the sheer determination, hard work and dedication of the people who built it. It will stand forever as long as people come to see it and continue to support it. It is our pleasure to make a monthly gift to the Mount Rushmore Society to ensure that it is preserved for future generations to see this wondrous feat.”

*—Amelita and Mike Depaola
Carmel Valley, CA*

Financials

Statement of Activities

As of December 31, 2020

SUPPORT & REVENUE

Grants	\$172,758
Contributions	\$223,783
Retail	\$542,006
Investment & Other Revenue	\$2,226,630

Total Support & Revenue **\$3,165,177**

FUNCTIONAL EXPENSES

Program Expenses:

Direct Program Support for Memorial	\$145,758
Indirect Program Support for Memorial	\$264,607
Retail Program Support	\$423,076

Support Expenses:

General and Administrative	\$288,765
Fundraising	\$169,312
Retail Support	\$271,048

Total Expenses **\$1,562,566**

Change in Net Assets **\$1,602,611**

Net Assets Beginning of Year **\$18,058,457**

Net Assets End of Year **\$19,661,068**

Complete copies of the Society's audited financial statements and notes for 2020 are available upon request by calling CEO Diana Saathoff at 605-341-8883. The Society's 990 is available on Guidestar.

2020 Direct Program Support

of Mount Rushmore National Memorial

\$145,758



Internships

\$50,631



Cultural Programming

\$22,480



Visitor Services

\$20,174



Event Support

\$17,532



Junior Rangers

\$15,593



Professional Development Support

\$8,150



National Park Week

\$4,170



Visitor Experience

\$4,039



Preservation

\$2,724



Pre-publication Costs

\$265

Statement of Financial Position

As of December 31, 2020

ASSETS

Cash and Investments	\$17,618,342
Pledges and Receivables	\$112,443
Inventory	\$197,440
Other Assets	\$58,477
Fixed Assets	\$1,959,030

Total Assets **\$19,945,732**

LIABILITIES

Payables and Accrueds	\$109,116
Grant Advances	\$175,548

Total Liabilities **\$284,664**

NET ASSETS

Net Assets without Restrictions	\$19,158,715
Net Assets with Restrictions	\$502,353

Total Net Assets **\$19,661,068**

Total Liabilities and Net Assets **\$19,945,732**

Investment Highlights in a COVID Year

Investment returns for 2020 realized a 16.65% return while providing \$500,000 in distributions for Society operations, allowing all donations to be used directly for park needs.

Beginning investment balance was \$15,310,710 with ending balance as of 12/31/20 of \$17,293,070.



Looking Ahead

2021 Update

Life at the Society changed as we knew it in March of 2020 with the COVID-19 pandemic that continues to sweep through our country and the world. In addition, our stores closed and reopened various times due to park construction in 2020. Just recently, the park (and our park stores) were closed due to fires near the park. It's been quite a year!

With all the challenges, we stand with our partners in the NPS as they make tough decisions to prioritize the health and safety of staff and visitors. We continue to adhere to CDC and federal guidelines for social distancing and mask mandates in partnership with the NPS as the pandemic continues.

Construction is due to wrap up in June, 2021. At that time, the Society's park stores and the Mount Rushmore Self-Guided Tours will begin operating again.

In this difficult time, thank you for continuing to support your national memorials, like Mount Rushmore National Memorial.



Before the world shutdown, the Society hosted a dinner honoring then-National Park Service Director David Vela (middle) and representatives from other regional parks and associations. We gathered together to discuss the value of partnerships and communication between all of our organizations and the importance we all bring to the public lands in the Black Hills.

Monumental Movie Campaign

While times are uncertain, our commitment to ensuring that Mount Rushmore National Memorial has the necessary resources to provide an excellent visitor experience remains.

We continue to raise funds to provide two new movies for the Memorial: one to be shown nightly during the Evening Lighting Ceremony through the summer season, and one that will be shown daily in the Lincoln Borglum Museum & Visitor Center.

When completed, these movies will have significant impact to the visitor experience. The Evening Lighting Ceremony movie will be viewed by more than 172,000 per year, and the

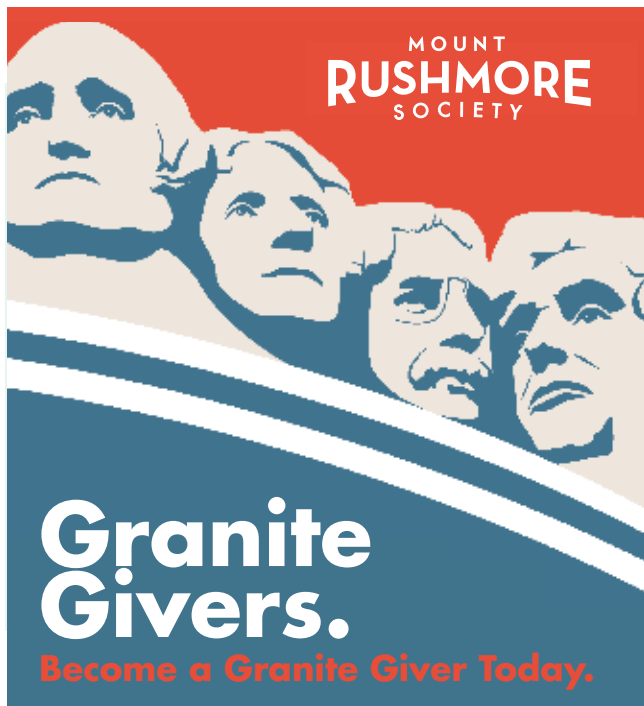
movie shown in the Visitor Center will be viewed by more than 700,000 visitors per year.

Did you know?

The current movie shown daily in the Lincoln Borglum Visitor Center was produced by the Society in 1986?

Did you know?

The current movie shown nightly during the Evening Lighting Ceremony was produced by the Society in 2001?



Granite Givers are a core group of committed monthly donors to the Society. These passionate givers provide a foundation of support from which the Society is able to maintain its essential work of promoting, preserving and protecting Mount Rushmore National Memorial.

mountrushmoresociety.com/granitegivers

Support Mount Rushmore in 2021

In honor of Mount Rushmore's 80th anniversary this year, you can join us in supporting our mission in the following ways:

1. **Become a Member.** Go to mountrushmoresociety.com/join for benefits and to join. If you are a veteran, you can receive a special Veterans Membership Card and Membership Pin.
2. **Become a Granite Giver.** See above.
3. **Shop Online at mountrushmoresociety.com.**
4. **Shop Mount Rushmore Memories Airport Store** at Rapid City Regional Airport.
5. **Shop Mount Rushmore Memories** at 830 Main St, Rapid City.
6. Visit the **Mount Rushmore Bookstores** at the park for educational books and products selected in partnership with the NPS.
7. **Take a Mount Rushmore Self-Guided Tour** at the park.
8. **Give a Gift that's Etched in Granite.** For larger donations of \$5,000 or above, you may be eligible to have your name engraved on the Grand View Terrace Donor Wall. Contact the Director of Philanthropy at 605-341-8883 for more information.
9. **Leave a Legacy by making a planned gift.** Planned Giving opportunities range from bequests to donor advised funds.
10. **Make a Tribute gift.** Memorialize a loved one, honor someone you admire, or celebrate a milestone with a gift to the Society. Special recognition of the gift will be sent to the honoree.



SINCE THE COMPLETION OF MOUNT RUSHMORE

mountrushmoresociety.com/donate

Our Team

Staff

Diana Nielsen Saathoff, CEO

Kathy Hackett, Accountant

Matea Hunsaker, Retail Supervisor

Cindy Mayes, Special Projects Coordinator

Patty Neumiller, Member & Donor Coordinator

Stephanie Pariza, Director of Philanthropy

Jameson Pfeifle, Warehouse Supervisor

Anna Raue, Director of Retail

Melonie Rymer, Bookstore Supervisor

Marilyn Schwaner, Administrative Assistant

Debbie Speas, COO

Sandra Weaver, Director of Finance

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605-341-8883

info@mtrushmore.org

Mount Rushmore Bookstores:

Mount Rushmore National Memorial

bookstores@mtrushmore.org

Mount Rushmore Memories Airport Store:

Rapid City Regional Airport | 605-791-6868

memories@mtrushmore.org

mountrushmoresociety.com

2020 Board of Directors

Kay Jorgensen, President

Tim Raben, Past President

Aaron Galloway, Vice President

Anthony Cleberg, Treasurer

Jeffrey Connolly, Secretary

Roxann Basham

Gary Brown

Michael Diedrich

Brian Hagg

Marnie Herrmann

Dr. Antonette Logar

Rollie Noem

Eileen Rossow

John Rozell

Lloyd Sohl

Emeritus Directors

Judy Duhamel

Leroy Ketel

Andy Knight

Gene Lebrun

Dr. Sidney Goss

Tom Griffith

Phil Lampert

Ruth Samuselsen



The Society Welcomes Superintendent Michelle Wheatley to the Mount Rushmore team!

“It is truly an honor to be selected as the superintendent of Mount Rushmore National Memorial,” explains Wheatley. “I look forward to working closely with you, the Mount Rushmore board of directors and staff. I was in awe reading about all the programs and projects [the Society is] currently supporting that invest in youth and the future generation of park stewards. Thank you!”

Mount Rushmore Society
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